

| Friday, November 8, Schedule | | | | | | | | | | | | | | |
|---|--------|---|-------------|--|--|--|---|----------------|---|-------|---|--|--|--|
| | | | Breakout 1 | Breakout 2 | | | Breakout 3 | Breakout 4 | | | | | | |
| | | | 1:00-1:50 | 2:00-2:50 | | | 3:10-4:00 | 4:10-5:00 | | | | | | |
| Ponderosa | Pinyon | Boardroom B | Boardroom A | 12:30 - 1:00 Registration | | 2:50 - 3:10 Book Store and Snacks | 5:00 - 6:00 Dinner | | 7:00 - 9:00 Community Engagement Event and Social | Track | | | | |
| | | | | 8:00 - 12:30 Self-Publishing Seminar | | | 6:00 - 7:00 Book Signing | | | | | | | |
| | | | | Writing an Engaging Story for Young Readers Janet Johnson | | | Colonel Mustard in the Library - Writing Mysteries Liz Adair | | | | A Celebration of Sound and Sense Shanan Ballam | | Writing as a Spiritual Practice Raven Chiong | |
| | | | | Hello, Universe, Where are My Story Ideas? Betsy Love | | | Dialog: How to Get Your Characters Talking -the Right Way Janette Rallison | | | | Check Yourself Before You Wreck Yourself: Editing 101 Merry Gordon | | The Importance of Writing Badly Brock Dethier | |
| The Hook, the Book, and the Cook: Query Letters That Catch an Editor's Eye Lisa Mangum | | School Visits Sell Books: How to Contact, Schedule, Present and Sell Your Books Through School Visits Cindy R. Baldwin | | Five Secrets to Great Back Cover Copy: Turning Readers From Browsers To Buyers Julie Bellon | | "Twelve Days of Christmas" Book Selling: Maximizing Holiday Marketing Valerie Ipson | | Advanced Craft | | | | | | |
| Show Not Tell Holli Anderson | | Crafting Fairy Tales for Modern Readers Kristy Stewart | | Scene Structure--What it Takes to Make Your Writing Work All Novel Long Janette Rallison | | Niche | | Craft Basics | | | | | | |

| Saturday, November 9, Schedule | | | | | | | |
|--|-------------|--------|--------------|--|---|---|--|
| | | | Breakout 5 | Breakout 6 | | Breakout 7 | Breakout 8 |
| | | | 10:00 -10:50 | 11:00-11:50 | | 2:00 - 2:50 | 3:10 - 4:00 |
| Boardroom A | Boardroom B | Pinyon | Ponderosa | How to Write a Compelling Personal History Lee Nelson | The Novelty of Nonfiction Shirley Bahlman | DIY Audiobook Narration Johan Twiss | Imposter Syndrome: How to Keep Writing When You Feel Like a Fake JoLyn Brown |
| Writing For Newbies- How to Turn Your Writing Ember Into Fire And Become An Author Brooke Bishop | | | | DIY Cover Design Basics Johan Twiss | Point of View: Your Story's Lens and Battery Annette Lyon | Grand Openings: How to Get Your Book Off to a Good Start Rod Miller | |
| Finding Writing Success in a World Intent on Distracting you Annette Lyon | | | | 13 Lies They Tell Writers Rod Miller | How to Sell What You Write Lee Nelson | Increasing Book Sales Through Major Channels Joseph Stevenson | |
| How to Write an Ending that Doesn't Suck Lisa Mangum | | | | 40 Cards - A Harmony of Structure and Pacing Don Carey | | | |
| | | | | 12:00 - 12:50 LUNCH | | | |
| | | | | 1:00 - 1:50 Publisher's Panel | | | |
| | | | | | | | Niche |
| | | | | | | | Craft Basics |
| | | | | | | | Professional |
| | | | | | | | Advanced Craft |

8:00 - 8:30 Registration and Breakfast

8:30 - 9:50 Opening Remarks and Keynote Address by Lisa Mangum